WH Dialogue on Men's Health January 18th, 2016 Speaker Bios (in order of appearance)

Broderick Johnson, Assistant to the President, Cabinet Secretary, Chair of the My Brother's Keeper Task Force. Johnson has held positions in both the public and private sectors. During the Clinton administration, he served as Deputy Assistant to the President for Legislative Affairs. He also worked in the Congress, including as Chief Democratic Counsel for two House Committees. Johnson was a vice president at AT&T and Bell South corporations. He also was a partner with a large international law firm and co-founded a strategic consulting business. Johnson received his B.A. from the College of the Holy Cross and his J.D. from the University of Michigan Law School. A native of Baltimore, Maryland, Johnson currently lives in Washington, D.C., with his wife and three children.

Vice Admiral Vivek H. Murthy, MD, MBA, United State Surgeon General, Department of Health & Human Services was confirmed on December 15, 2014 as the 19th U.S. Surgeon General. As "America's Doctor," he is responsible for communicating the best available scientific information to the public regarding ways to improve personal and public health. Dr. Murthy also oversees operations of the U.S. Public Health Service Commissioned Corps, comprised of approximately 6,700 uniformed health officers who serve to promote, protect, and advance the health and safety of our nation and our world.

For the past two decades, Dr. Murthy has devoted himself to improving public health through the lenses of service, clinical care, research, education, and entrepreneurship. The son of immigrants from India, he discovered a love for the art of healing early in his childhood while spending time at his father's medical clinic in Miami. After earning his Bachelor's degree from Harvard and his M.D. and M.B.A. degrees from Yale, he completed residency training at Brigham and Women's Hospital and Harvard Medical School where he later joined the faculty as an internal medicine physician and instructor. As a clinician-educator, Dr. Murthy has cared for thousands of patients and trained hundreds of residents and medical students.

Michael Botticelli, Director of National Drug Control Policy was sworn in on February 11, 2015, after being unanimously confirmed by the Senate. As Director of National Drug Control Policy, Mr. Botticelli leads the Obama Administration's drug policy efforts, which are based on a balanced public health and public safety approach. The Administration has advanced historic drug policy reforms and innovations in prevention, criminal justice, treatment, and recovery.

In response to the national opioid epidemic, Mr. Botticelli has coordinated actions across the Federal government to reduce prescription drug abuse, heroin use and related overdoses. These include supporting community-based prevention efforts; educating prescribers and the public about preventing prescription drug abuse; expanding use of the lifesaving overdose-reversal drug naloxone by law enforcement and other first responders; and increasing access to medication-assisted treatment and recovery support services to help individuals sustain their recovery from opioid use disorders.

Mr. Botticelli has been in long-term recovery from a substance use disorder for more than 26 years. He has encouraged the millions of Americans in recovery today to make their voices heard and confront the stigma associated with substance use disorders, which often keeps individuals from seeking and receiving treatment.

Born in Upstate New York, Mr. Botticelli holds a Bachelor of Arts degree from Siena College and a Master of Education degree from St. Lawrence University.

Stephanie Owens, Deputy Director, Office of Intergovernmental and External Affairs, U.S. Department of Health & Human Services in the Office of the Secretary (OS). In this role, Stephanie oversees the HHS External Affairs team to advance the priorities of the Department of Health and Human Services, including implementation of the Affordable Care Act. Prior to leading the OS/IEA team, Stephanie served as the Deputy Associate Administrator for the Office of External Affairs and Environmental Education in the Office of the Administrator at the Environmental Protection Agency. There, she led EPA's public engagement and environmental education efforts to build community capacity to broaden the participation in the EPA's mission to protect human health and the environment.

Owens was formally the senior vice president of The Agency, a firm specializing in the development of corporate social responsibility strategies and stakeholder communications and strategic partnerships. She also served as the Vice President of Collaborative Initiatives for the American Cancer Society, Florida Division. Stephanie served as a presidential appointee to President Bill Clinton serving as a Special Assistant to Vice President Al Gore for the Federal Interagency Task Force on St. Petersburg.

Owens serves as a member of the U.S. National Commission for UNESCO and Board Member of the Girl Scouts of West Central Florida. Stephanie is a graduate of the University of Southern California and native of Detroit, Michigan.

Kenneth Braswell, Founder and Executive Director, Fathers Incorporated (FI). FI works collaboratively with organizations around the country to identify and advocate for social and legislative changes that lead to healthy father involvement with children, regardless of the father's marital or economic status, or geographic location. From employment and incarceration issues, to child support and domestic violence, FI addresses long-standing problems to achieve long-term results for children, their families, the communities, and nation in which they live. FI is currently the prime contractor for the National Responsible Fatherhood Clearinghouse (www.fatherhood.gov) and provides technical assistance to President Obama's Fatherhood and Mentoring Initiative. Contact: Kenneth.braswell@gmail.com and websites: www.fathersincorporated.com & www.fatherhood.gov

Steven Avila, Advisor at the Department of the Interior, Cancer Survivor. Steven Avila was diagnosed with Stage III Testicular Cancer in March of 2015 at the age of 25. After several surgeries, three months of chemotherapy, and countless doctor visits, Steven was declared cancer free in October. He is currently an Advisor at the Department of the Interior (DOI), and has helped advocate for the Affordable Care Act by promoting DOI programs like Healthy Parks, Healthy People and Park Prescriptions. Contact: steven.avila@ios.doi.gov

Ramin Bastani, CEO of Healthvana. Personal experiences brought Ramin to healthcare. Since 2010 he's used empathy, design and technology to bring healthcare into today's world of mobile phones/apps. Healthvana helps people make better health decisions by giving them instant access to their lab results in a way that's easy to understand and gives a clear next step. Ramin's been a speaker at Stanford University, the National Library of Medicine and digital health conferences nationwide. Healthvana has been featured in Scientific American, the Wall Street Journal, NPR and many others. Contact: <u>Ramin@Heatlhvana.com</u> and website: <u>www.Healthvana.com</u>.

Jason Bellet, Co-Founder & COO, Eko. <u>Eko</u> is a Stanford University-accelerated startup that recently secured FDAclearance on a next-generation digital stethoscope. Jason and his co-founders have been profiled in *Inc. Magazine's 50 Global Entrepreneurs to Watch* and *Forbes Magazine 30 Under 30* for bringing one of the oldest tools in medicine, the stethoscope, into the digital age. Contact: <u>jason@ekodevices.com</u> and website: <u>www.ekodevices.com</u>

Jean Bonhomme, MD, MPH, is Co-Founder of the National Black Men's Health Network. He is also a member of the Board of Directors of Men's Health Network and serves on the editorial board of the American Journal of Men's Health and the Journal of Men's Health. He has held numerous positions as both a physician and a medical director. He received his MD from the State University of New York at Stony Brook and his MPH from Emory University. Contact: jbonhom@bellsouth.net and website: http://menshealthnetwork.org

Matt Longjohn, MD, MPH, National Health Officer, YMCA of the USA, is the first physician executive working at the national level for the YMCA in over 100 years. He oversees a team that is charged with developing evidence-based policies, programs and practices; and then bringing these resources to national scale through the Y's network of 900 non-profit organizations, 2700 facilities, and 10,000 program sites. These programs and practices include various community health initiatives and specific programs for people with various health conditions, such as: prediabetes, cancer, arthritis, hypertension, pediatric obesity, and heightened risks for falls. Dr. Longjohn is also an Assistant Adjunct Professor in the Departments of Pediatrics and Preventive Medicine at Northwestern University's Feinberg School of Medicine. Contact: Matt.Longjohn@ymca.net and website: www.ymca.net

Armin Brott (@mrdad), Dad of three and a Marine Corps veteran, is a pioneer in the field of fatherhood. As the author of eight bestselling books, he's helped millions of men around the world become the fathers they want to be—and their family needs them to be. A frequent speaker on both fatherhood and men's health issues, Armin is also a nationally syndicated columnist, blogger, and the host of the "Positive Parenting" radio show, which airs throughout the U.S. and on the American Forces Network. Contact: <u>armin@mrdad.com</u> and website: <u>https://mrdad.com/</u>

Kevin Hines, Co-Founder & CEO, 17th & Montgomery Productions is an award-winning global speaker, bestselling author, documentary filmmaker, and suicide prevention and mental health advocate who has reached millions with his inspirational story of an unlikely survival and his strong will to live. Kevin has spoken and testified in congressional hearings alongside Patrick Kennedy in support of The Mental Health Parity Bill and has been featured on CNN, Fox, Time Magazine, Newsweek, Vanity Fair, Good Morning America, BBC World, among several other international media outlets. Contact: Kevin@KevinHinesStory.com and website: www.KevinHinesStory.com

Dr. Sally Spencer-Thomas, CEO & Co-Founder of the Carson J Spencer Foundation. As a clinical psychologist, mental health advocate, faculty member, and survivor of her brother's suicide, Sally sees the issues of suicide prevention from many perspectives. The Carson J Spencer Foundation is an award-winning organization dedicated to sustaining a passion for living through suicide prevention, social enterprise and support for people bereaved by suicide. In this role, Sally has established and led numerous programs, including the award-winning Man Therapy social marketing campaign. Contact: <u>Sally@carsonjspencer.org</u> and website: <u>http://www.carsonjspencer.org/</u>

Chef Bill Barum has had a comprehensive career in hospitality, nutrition, food & beverage and product development experience combined with international culinary training and leadership development (Harrah's, Disney, Hilton Corporate, Hilton International) and food manufacturing (KRAFT Foods) in the U.S., Europe, Asia and the Middle East. When recruited to a newly created role at the prestigious Cleveland Clinic and charged with improving the patient service and hospitality experience, Chef Bill rose to the challenge and was able to identify opportunities to use food as an augmentation to healing. In this role, Chef Bill transitioned the food experience for the staff and delivered measureable results in quality of life, pharmaceutical intervention and insurance reductions. Contact: chefbill17@gmail.com

Willie Iles, National Director of Government and Community Relations, Boy Scouts of America, is responsible for managing the functions and giving leadership as the liaison to the Chief Scout Executive of the Boy Scouts of America in working with the executive branch of the federal government and national community organization in the area of youth advocacy, environment awareness, work force preparedness, youth healthy living, education outreach and volunteerism. Contact: willie.iles@scouting.org and website: http://www.scouting.org

"e-Patient Dave" is a Stage IV cancer survivor who has become one of the world's best-known advocates for patient engagement. A high tech marketing executive and social media user since the 1980s, today he travels the world as a keynote speaker, making the case for the e-patient movement - empowered, engaged, equipped, enabled patients. He's been in *Time, USA Today*, and many healthcare publications, and was the Mayo Clinic's 2015 Visiting Professor in Internal Medicine. Contact: http://epatientdave.com/contact

Gregory Pecchia, DO, FACOFP obtained his medical degree from Michigan State University, College of Osteopathic Medicine. He completed his primary care internship training at Phoenix General Hospital (now John C. Lincoln Hospital) earning certification as a family physician with added qualification in geriatrics. He began his career in private medical practice as co-founder of Family Practice Physicians, Inc. in Orange, California prior to joining the medical staff of Eisenhower Medical Center in his current role as a staff clinician and residency trainer in adult/geriatric medicine and as an executive health examiner at the Center for Healthy Living at the Argyros Health Center in La Quinta, CA. He is an active member of the men's health committees of the American College of Osteopathic Family Physicians and the American Osteopathic Association. Contact: gpecchia@emc.org and website: www.emc.org/health-services/eisenhower-primary-care/eisenhower-primary-care-365/eisenhower-primary-365-at-la-quinta/

Manny Almagure, Assistant Chief, Denver Fire Department in the Department's Training Division. Manny develops training for the department recruits in the fire academy and is responsible for incumbent training and officer development. As the Community Service Director of a department employee group, F.I.R.E.(Firefighters Incorporated For Racial Equality) he led a mental health task force seeking community mental health resources following the suicide of a Department Captain in 2013. He has collaborated with the Department Peer Support Team, the Department Psychologist, and the Carson J Spencer Foundation in bringing awareness and training on mental health and suicide prevention to the Denver Fire Department. Contact: Manuel. <u>Almagure@denvergov.org</u> and website: https://youtu.be/SskSfiMLxl8

Darryl Davidson, Director of Men's Health at the City of Milwaukee Health Department oversees programs, preventative education, clinical services, and outreach activities related to teen males and men. Mr. Davidson helped establish a Men's Health Center as the entry point to address various issues that affect male health that exists at three locations in Milwaukee. He is a member of the Wisconsin Public Health Association, the American Public Health Association's Men's Health Caucus and is a program co-chair with the Milwaukee Fatherhood Initiative's annual Fatherhood Summit. He has received degrees and professional certifications from Howard University, Southern Illinois University, and Emory University. Contact: ddavid@milwaukee.gov

David H. Gremillion, MD, FACP, Professor of Medicine, UNC School of Medicine (Ret) and visiting Professor of Medicine, Nippon Medical School, Tokyo, Japan attended LSU School of Medicine in New Orleans and completed a 20 year USAF career as Col, USAFMC. Key roles have included Infectious Diseases Fellowship Director, Residency director, President of the Society of AF Physicians, Consultant to the USAF Surgeon General for ID, Wake County Medical Society President, Wake Med Foundation President. He has been a member of the Men's Health Network board of directors for 25 years. Contact: <u>dgremill@med.unc.edu</u> and Website: <u>http://menshealthnetwork.org</u>

Doug French, Co-Founder, Dad 2.0 Summit. The Dad 2.0 Summit is entering its fifth year as the preeminent social media conference where marketers, media, and parent bloggers discuss modern fatherhood and the commercial power of online dads. Doug has been profiled in or written for The New York Times, Slate, The Huffington Post, Babble, Time, AdWeek, NPR, and Parents magazine, and his writing has appeared in several parent-centric websites and blogging anthologies. Contact: <u>doug@dad2summit.com</u> and website: <u>http://about.me/dougfrench</u>

Yvette Rooks, MD, Executive Vice Chair and Program Director, Department of Family and Community Medicine, University Of Maryland School Of Medicine received her Doctorate of Medicine from the State University of New York at Syracuse and completed her Family Medicine Residency at the University of Maryland Department of Family Medicine. Dr. Rooks is the Head Team Physician for the University of Maryland at College Park-Terrapins and is a Past President of the Maryland Academy of Family Physicians. Contact: <u>yrooksmd@yahoo.com</u> and website: <u>http://umm.edu/programs/familymed</u> Rourke Weaver, a rock climber, a snowboarder, a boxer, Brazilian Jiu Jitsu, a CrossFitter, but most importantly sober for almost 9 years. Rourke made the decision on April 12, 2007 to choose life and leave his world of addiction that was taking him in a downward spiral towards death. Rourke began drinking at the age of 12 and was quite the expert at it by the age of 21, but he was dying. It was in 2007 when he was approached by Scott Strode, Founder of Phoenix Multisport and credits their sober active community for giving him the confidence to stay sober. After only two years with Phoenix Multisport he was climbing Mt. Illimani in Bolivia with Scott. Rourke, now Regional Manager, began working for Phoenix in 2008 and since then has been instrumental in helping Phoenix to expand new chapters in Denver, Colorado Springs and Orange County, California. Rourke has been featured in magazine articles and videos and continues to work hard in bringing awareness to recovery efforts in the continuum of care, advocating for a long term, no barrier to access support for folks in recovery. Learn more about Rourke by reading this magazine article: www.thesputnik.ca/rourke-weaversstory-of-triumph-over-addiction-turning-severe-alcoholism-into-an-athletic-passion. Watch Phoenix Multisport in action, featuring Rourke Weaver and team members: https://www.youtube.com/watch?v=SpPziPfcddg. Contact: Rourke@phoenixmultisport.org and website: http://phoenixmultisport.org

Kimatni D. Rawlins, Founder, Fit Fathers Foundation & Publisher of www.FitFathers.com. The married father of two young girls, Kimatni founded Fit Fathers to inspire other men to lead the charge in prioritizing healthier eating and exercise to enhance the lives of themselves and their families. Rawlins is a certified trainer as well as a certified eCornell.com plant-based nutrition graduate who enjoys running, cycling, hiking, boxing, basketball, yoga and swimming. He competes in a few races -- including 5Ks, 10Ks and half marathons -- monthly and logs roughly 30 miles a week on foot. Fit Fathers has forged partnerships with the likes of Children's National Hospital and the Physicians Committee for Responsible Medicine to name a few. Kimatni graduated from Georgia Institute of Technology where he also played running back. Contact: Kraw@FitFathers.com

Eric D. Bothwell, DDS, MPH, MA, PhD or Ric, as his friends know him, worked for the Indian Health Service (IHS) for over 37 years serving at all levels of the organization from clinical care at the field level to research, policy development, and program evaluation at IHS Headquarters. He currently serves as a public health advisor for the Men's Health Network and is committed to advocacy and support for research and interventions addressing male health disparities. Contact: ebothwell@verizon.net and website: http://menshealthnetwork.org

Dennis Moore, Vice President of Sales & Marketing Denver Broncos Football Club has over 19 years of experience in sports marketing. Dennis oversees all marketing functions, premium seating, media, video production and game entertainment for the organization. He also is a member of the corporate partner development team. In his 13th season with the Broncos, Dennis has been recognized for driving revenue through a strategic approach of focusing on the fan experience, customized client services, and new asset development. Prior to the Denver Broncos, Dennis worked in corporate partnerships with the Baltimore Ravens for 3 seasons, specializing in strategic partnerships with regional and national companies. As a result of his time with the Ravens, he is the proud owner of a Super Bowl XXXV Championship Ring.

Michael Lutz, MD, is a physician partner at the Michigan Institute of Urology and serves on its Executive Committee and as the Director of its Integrated Men's Health Services. In 2008, Dr. Lutz founded the MIU Men's Health Foundation, a non-profit dedicated to engage, educate, and advance men's health needs, particularly the underserved in Southeastern Michigan. The Men's Health Event, created and implemented in 2011, is held annually at Ford Field, Home of the Detroit Lions. Thousands of men and their families attend to take advantage of the free screenings and educational opportunities. The data obtained from the event is shared with interested healthcare partners across the United States. Contact: http://miumenshealthfoundation.org

Christian Matthews, **Vice President**, **Strategy & Sponsorship**, **Washington Redskins**. In this role, Christian is responsible for the strategic direction of the team's marketing & sponsorship efforts. This includes elements of digital strategy as well as managing and leading the team's fan engagement platforms. He works closely with multiple verticals across the organization's business. Christian earned a Juris Doctorate from Villanova in 2006 and his undergraduate degree in political science from Villanova in 2003. <u>matthewsc@redskins.com</u> and website: <u>www.redskins.com</u>

Thomas D. Arndt, MBA, Chief Market Development Officer, Bellin Health System serves residents in Northeast Wisconsin and the Upper Pennsiula of Michigan. His experience includes 41 years in senior healthcare administration with a particular interest in patient advocacy and design of the patient experience. He is a current member of the Green Bay Packers Board of Directors. Contact: <u>Tom.Arndt@bellin.org</u> and website: <u>http://www.bellin.org</u>

David Sengkhammee, Director of Marketing, Bellin Health is a marketing executive with over 15 years of experience in brand management, corporate partnerships, sports-based advertising and athlete endorsements. In his current role, David has responsibility for strategic planning, execution and analysis of marketing programs for Bellin Health brands. David started his career with Time Warner Cable managing video, data, and telephony marketing strategies. In 2011 David founded Bridge Management, a sports marketing and sponsorship consultancy firm. He holds a degree in Business Administration from St. Norbert College. Contact: <u>david.sengkhammee@bellin.org</u> and website: <u>http://www.bellin.org</u>

Dr. James Gast, MD a graduate of Marquette University and the Medical College of Wisconsin, is a primary care physician with Bellin Health in Green Bay, WI. Dr. Gast has been in active practice since 1999 with a special emphasis in prevention and health improvement in the male population. Contact: <u>james.gast@bellin.org</u> and website: <u>http://www.bellin.org</u>

Event Planning Team

Ana Fadich, MPH, CHES, Vice President at Men's Health Network (MHN). Her work involves the implementation of various programs and services related to outreach, promotion, and health education to men, boys, and their families. Ana is the current Chair-Elect of the Men's Health Caucus of the American Public Health Association. She earned her BS in Biological Sciences from Mount St. Mary's University in Los Angeles, CA, and her MPH from the University of Southern California's Keck School of Medicine. Contact: <u>Ana@menshealthnetwork.org</u> and website: <u>http://menshealthnetwork.org</u>

Myisha M. Gatson MPA, Associate Director of External Affairs and Policy, HHS Office of Intergovernmental and External Affairs, Office of the Secretary. In this role Myisha directs the external engagement of the provider and hospital community and is the team lead on Medicare policy. Immediately prior to working in the Office of the Secretary, Myisha worked at the Center for Consumer Information and Insurance Oversight (CCIIO) working directly with states setting up their marketplaces and building infrastructure to support the new requirements of the Affordable Care Act. Myisha has previously served as the Director of Mobilization for the Black AIDS Institute, Acting Director of the NAACP's National Health Department, and started her own consulting practice where she secured contracts with the Schott Foundation for Public Education, AmFAR, Amnesty International, and others.

Myisha brings a wealth of experience in developing, implementing and managing strategic campaigns and partnership efforts on a state, local, and national level coupled with a proven track record of engaging organizational membership through training and development, directing programs and personnel, and managing successful organizational transitions. Myisha earned her BA in Human Biology from Stanford University and her MPA from New York University. Contact: <u>Myisha.gatson@hhs.gov</u> and website: <u>http://www.hhs.gov</u>

Brandon Leonard, MA, **Director of Strategic Initiatives at Men's Health Network (MHN).** Brandon's priorities include educating policymakers on key men's health issues and encouraging men of all ages to think proactively about their health. Brandon currently serves as Secretary and co-Policy Coordinator of the Men's Health Caucus of the American Public Health Association and represents MHN on the Board of the National Council on Patient Information and Education (NCPIE). He received his MA in International Development Studies from the George Washington University and his BA in Foreign Affairs and Spanish from the University of Virginia. Contact: <u>brandonl@menshealthnetwork.net</u> and website: <u>http://menshealthnetwork.org</u>

Ben O'Dell, Associate Director, HHS Partnership Center. In this role, Ben facilitates partnerships between faith and community groups and the federal government to better serve individuals, families and communities. Through his leadership in the Center, he works with the White House to promote fatherhood and healthy families, and supports a wide range of efforts, including the President's My Brother's Keeper initiative, outreach and enrollment related to the Affordable Care Act, the First Lady's *Let's Move Faith and Communities* initiative and other areas of focus. Ben received his Master's Degree in Organizational Development and Knowledge Management in 2007 from the School of Public Policy at George Mason University. He resides outside of Washington, D.C. in Centreville, VA with his wife, Kristin, and his own personal fatherhood initiatives, five year old Norah Grace and two year old Brea Cecile. Contact: <u>ben.odell@hhs.gov</u> and website: <u>http://www.hhs.gov/partnerships</u>

Robin Strongin, President & CEO of Amplify Public Affairs, and Founder of the award winning Disruptive Women in Health Care blog[®], featuring Man of the Month in Health Care. Robin is an accomplished public affairs expert with over 30 years of experience in DC. Robin currently serves on the following boards: Kaiser Permanente's Institute for Health Policy; the Institute for Music and Neurologic Function (founded by Dr. Oliver Sacks); AcademyHealth's Translation and Dissemination Institute Advisory Committee; Physician-Parent Caregivers; and Consumer Action's Corporate Advisory Board. Robin is a member of the Washington DC Capital Speakers Club and is a Contributor to *The Hill* newspaper. Contact: rstrongin@amplifypublicaffairs.net